

## Polarion User Conference 2011 "Polarion – Live!" an overwhelming success

October 14, 2011 Ludwigsburg, Germany – Over 80 attendees from Germany, Austria and Switzerland participated in the Polarion User Conference 2011, October 6-7 in Ludwigsburg, Germany. Speakers from companies like T-Systems, Sony DADC, Rheinmetall, Phonak AG, Phoenix Contact, Technisat, DSA and HPC Hamburg Port Consulting shared their experience in using and implementing Polarion products in their industries.

Users, speakers and partners have been enthusiastic about the conference: "Great keynote and user sessions on Polarion User Conference - content is king ... and this event really delivered on that baseline", stated Sebastian Bejga from customer T-Systems. Congratulations to Polarion for a very well-organized User Conference that delivered on all aspects I expected: content, location and people have been great", said keynote speaker Susanne Mühlbauer from HOOD Group.

Also Polarion Partners like agosense, Pure Systems, Tasktop, Seppmed und Tricentis used the opportunity to present their solutions and products around Polarion. "I am visiting many conferences throughout the year so I know what I am talking about when I say that Polarion's User Conference was an amazing event – thumbs up to Polarion for this highlight in my calendar", commented Benjamin Muskalla from our Technology Partner Tasktop Technologies.

"Polarion is extremely pleased on the feedback we have got from our users to this conference and to have facilitated such a knowledge share with our user community. It is our mission to provide continuous product enhancements and improvements and keep a close relation and partnership with our customers - with this successful User Conference we have once more delivered on that goal" remarked Frank Schröder, CEO, Polarion Software.

Polarion will continue to provide their user community with training and education via online webinars, face-to-face workshops and User Conferences, like this one, to ensure their over 1 Million users, who rely daily on Polarion solutions and software remain well informed. The speaker slides, Twitter Stream and photos of the Conference are available on the "Live Conference" web page.

## **About Polarion Software**

Polarion Software is a global leader in the field of Requirements Management and comprehensive Application Lifecycle Management (ALM) software solutions and services. Polarion's success is best described by the hundreds of Fortune 1000 customers and over 1,000,000 users who rely daily on Polarion's ALM, Requirements, and Track & Wiki software products. Polarion provides companies with fully integrated, web-based solutions to lower costs and increase efficiencies while replacing legacy client server dinosaurs with disruptive



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