



# ***PRESS RELEASE***

**Contact:**

Scot Howard  
Milani Marketing & Public Relations  
408-910-9195  
scot@milanimarketing.com

**FOR IMMEDIATE RELEASE**

## **Exigen Services and Polarion Software Launch Best Practices Seminar Series**

**BOSTON, Mass., and PLEASANTON, Calif., March 2, 2007** — Exigen Services, one of the largest application outsourcing firms in Central and Eastern Europe, and Polarion Software, creators of fully integrated application lifecycle management solutions and services, announced today that they are launching a free quarterly seminar series about Agile software development best practices. The seminar series begins March 9 in Stuttgart at the Millennium Hotel in the SI-Centrum.

During the half-day session on “Agile Development and the Application Lifecycle Management Process,” the two companies will provide an overview of agile methods, focusing on their importance for offshore and near-shore development and their impact on Application Lifecycle Management (ALM).

This “Technology Tour” seminar is targeted for corporate IT representatives seeking information on ways to address and resolve issues such as unrealistic deadlines and budgets that often arise in projects that use traditional heavyweight, plan-driven software development approaches. By adhering to such principles as test-driven development, continuous integration and delivery of working software early and often, an Agile approach can ensure visibility of progress across development and management teams, resulting in more realistic and accurate planning.

Executives from Exigen Services and Polarion will share insights and best practices based on their experience in the software development market over the last decade.

In his presentation about “Agile Methods in Offshore and Nearshore Projects,” Alex Adamopoulos, General Manager Americas for Exigen Services, will discuss the benefits of using

Agile methods such as Extreme Programming (XP) and SCRUM in offshore and near shore development projects.

“We gladly accepted Polarion’s invitation to participate in this seminar series since more and more companies want to learn exactly how Agile can promote greater alignment of sourcing and business goals and, in turn, result in greater trust between clients and supplier,” said Adamopoulos. “By walking through some examples of successful, complex development projects that our company has completed for Global 2000 clients across Europe and North America, I aim to demonstrate some of the clear business benefits of the Agile approach—from improving time to market to driving overall business innovation.”

Robert Neher, Vice President Sales at Polarion Software, will provide a hands-on, live demo and educational track entitled, “Integrated Project and Application Lifecycle Management to Support Agile Methods and Offshore Development”.

“Polarion organized this Technology Tour series in order to respond to client demand for practical information on improving the whole ALM process and the tools that support ALM,” said Neher. “By teaming up with Exigen Services, a company with a strong reputation in Agile development, we hope to stimulate wider interest in the buyer community on ways we can support them together with all aspects of their software development needs using Agile.”

For more information about the March 9 event in Stuttgart or upcoming seminar stops in other European and U.S. cities, please contact Frank Schröder +49 (711) 4 89 99 69-11. To register, please visit the Technology Tour website at [http://www.polarion.com/technologietour\\_exigen\\_en.php](http://www.polarion.com/technologietour_exigen_en.php)

### **About Exigen Services**

Exigen Services, headquartered in San Francisco, is one of the largest and most comprehensive application outsourcing service providers in Central and Eastern Europe. The company delivers application outsourcing, system integration and solution development services leveraging Agile Development practices, from low-cost, high-skill operations centers. Industry expertise includes specialized business applications for healthcare, telecommunications, financial services, real estate, and many other markets.

With offices in Latvia, an EU member state, and a deep reach into the local talent pools in Russia and Ukraine, Exigen Services today has over 1,500 professionals and more than a decade of experience. The company’s software engineering processes have received CMMI Level 5 and ISO-9001 certifications for efficiency, maturity and stability. [www.exigenservices.com](http://www.exigenservices.com)

### **Polarion Press Release Boilerplate:**

Polarion Software is a global leader of comprehensive application lifecycle solutions and services for effectively and efficiently managing the software development lifecycle. The company’s innovative approach to ALM helps customers mitigate the risks and challenges associated with

point offerings by delivering solutions that combine every major phase of managing the software development lifecycle into one comprehensive platform, with fully integrated tools, that is easy to install, easy to configure and easy to use.

Polarion's cohesive and unified ALM environment provides teams with the real-time information on the actual state of software development in their organization necessary to make intelligent, informed decisions, while leveraging Subversion and other advanced open source technologies to deliver unique functionality and a significant return on investment. Additional information is available at [www.polarion.com](http://www.polarion.com).

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