

The Requirements Management, Test Management, and Application Lifecycle Management community met at the second Polarion User Conference "Polarion – Live!"

Stuttgart, Germany (October 12, 2012) – With more than 130 participants from Germany, Austria, and Switzerland, the second Polarion User Conference turned out to be an outstanding event.

The practical user experience of the speakers from leading companies like Fresenius Medical Care Deutschland, Credit Suisse, and Fujitsu Semiconductor Europe led to interesting and useful discussions for the whole community.

The deep knowledge of branch experts— such as Professor Dr. Georg Rock of the University of Applied Science of Trier with his speech around Trends in Variants Management in the Automotive Industry— contributed to the conference's success.

Users, speakers, as well as partners have all been satisfied by the event: "The excellent preparation and execution of the User Conference through Polarion Software enabled the optimal exchange of useful information between the participants. Brilliant and inspiring users' speeches alternated with experts' sessions, "said Marc Dzaebel of customer Hönigsberg & Düvel IT Solutions. "At the conference, the customer orientation of Polarion was real, which is different from the usual superficial marketing-slogans."

This year, Polarion partners such as agosense, pure systems, ITK Engineering, sepp.med, Tasktop, and Vector Software also presented their solutions to the community at the partner exhibition, which featured short speed dating-style sessions. "Easy-going atmosphere and cheerful customers at the Polarion User Conference 2012— it is immediately clear that Polarion Products must have an excellent quality," according to Winfried Schröder of partner Vector Software.

"This year, we are extremely satisfied with the User Conference. Both the overwhelming increase and the feedback of participants show us this event is an added value for our community," concluded Marc Detmers, Marketing Manager of Polarion. "We are pleased to exchange the experience with our users and listen to their future expectations from Polarion."

Additionally, Polarion Software consistently keeps its community updated with trainings and events such as <u>Online Webinars</u>, <u>Workshops</u>, and <u>User Conferences</u>. The speeches of the users, Twitter stream, and photos of the User Conference are available on our Conference Website.

About Polarion Software

Polarion Software's success is best described by the hundreds of Global 1000 companies and over 1 Million users who rely daily on Polarion's Requirements Management, Quality Assurance, and Application Lifecycle Management solutions. Polarion is a thriving international company with offices across Europe and North America, and a wide ecosystem of partners world-wide. For more information, visit www.polarion.com

Für more information:

Marc Detmers,
Polarion Software GmbH
Hedelfinger Str. 60
70327 Stuttgart
marc.detmers@polarion.com
Tel. +49 711 489 9969 – 0

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