

PRESS RELEASE



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FOR IMMEDIATE RELEASE

Polarion Software Introduces Fully-Integrated, Comprehensive ALM Platform; Offers Free Team Edition

New Polarion ALM for Subversion 3.0 with Live ALM technology covers all major aspects of managing software development; eliminates guesswork, improves transparency for decision makers

Research Triangle Park, North Carolina, September 10, 2007 — Polarion Software, creators of fully integrated application lifecycle management solutions and services, today introduced Polarion® ALM for Subversion™, a comprehensive, fully-integrated Application Lifecycle Management (ALM) platform covering all major phases of the application lifecycle. From inception of requirements through coding and testing, the new release helps eliminate the guesswork on the true status of development with improved project visibility, transparency and team coordination. IT organizations wanting to realize the benefits of moving up to a mature comprehensive ALM platform can download and work with the Polarion ALM Team Edition for free through December 31, 2007 at <http://www.polarion.com/downloads.php>.

"As organizations grow, their lifecycle management needs change," said Frank Schröder, CEO at Polarion. "Polarion ALM 3.0 provides the right solution for any size team. Smaller organizations can step up to a comprehensive platform with just the ALM capabilities they need now. As their needs grow, they will be able to leverage their initial investment and painlessly move up to full enterprise capabilities. And because the Polarion ALM platform is built on top of leading open source frameworks, their initial investment is much less than with most competing solutions."

Polarion ALM is designed to meet the needs of everyone involved in the software development processes. Its single-source, repository-based architecture, centered around market-leader Subversion, enables all project stakeholders, including those outside the firewall, to make better decisions based on live, real-time information. The result is higher productivity, with better compliance, and more projects completed on time and within budget. More effective and efficient management of software development projects also results in higher overall quality over time, meaning solid return on investment.

"G2000 organizations struggle to pull together disparate application life-cycle phases -- coordinating from requirements through to deployment facilitates software success and responsiveness to key business initiatives which is particularly important in the context of global markets," said Melinda Ballou, Program Director for Application Life Cycle Management services at International Data Corp., a leading research advisory firm headquartered in Framingham, MA.

Polarion's "*Painless ALM*" overcomes the challenges, risks and limitations of first-generation tool-to-tool integrations and point solutions. Built atop leading open source frameworks like Subversion, Apache, and Eclipse, with an open API and XML support, Polarion ALM integrates easily into any IT infrastructure and eliminates "technology lock-in." In addition, fully-integrated, repository aware and web accessible ALM tools eliminate "islands of automation" (tools that can't share data) and reduce learning curves and training costs associated with multiple interfaces.

Polarion's exclusive "*Live ALM*" technology, made possible by the unique, Subversion-centric system architecture, eliminates the guesswork on the true status of development. Dependencies and potential bottlenecks are revealed early on, project plans remain transparent and managers are kept informed about key metrics like reuse of software assets and levels of compliance with maturity models like CMMI and processes such as XP (eXtreme Programming). Also made possible by the innovative architecture are Polarion's Live Requirements Management and "Live RM Documents" which allow requirements to be defined in familiar office documents and yet be integrated and synchronized with the engineering production environment.

Polarion makes it easy for any size organization to roll-out ALM processes to meet their immediate needs and cost-effectively turn on additional ALM capabilities as needed:

- ***Polarion ALM Team™ for Subversion:*** An ideal platform for organizations concentrating mainly on the engineering-related aspects of ALM, including Change and Version Management, Issue Tracking, Time Tracking and provides Full Traceability.
- ***Polarion ALM Enterprise™ for Subversion:*** An industry's leading comprehensive full lifecycle ALM that includes all the Polarion ALM *Team* capabilities, plus Requirements Management, Project Management, maturity model (CMMI) and agile process (XP) compliance, Flexible Workflow Engine and more.
- ***Polarion ALM Multisite™ for Subversion:*** All the Polarion ALM Enterprise capabilities plus repository replication & syncing over WAN

To learn more about Polarion ALM for Subversion 3.0, the industry's first comprehensive, fully-integrated ALM platform designed from the ground up to cover all major aspects of managing the software development lifecycle, visit www.polarion.com.

About Polarion Software

Polarion Software is a global leader of comprehensive application lifecycle solutions and services for effectively and efficiently managing the software development lifecycle. Polarion ALM for Subversion combines every major phase of managing the software development lifecycle into one comprehensive ALM platform that provides teams with the real-time information on the actual state of software development in their organization necessary to make intelligent, informed decisions, while leveraging Subversion and other advanced open source technologies to deliver unique functionality and a significant return on investment. Additional information is available at www.polarion.com.

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