MEDIA ALERT

FOR IMMEDIATE RELEASE

Applying Agile Methods within ALM Processes:
The Live Approach

Presentation led by Stefano Rizzo of Polarion Software during ALM Expo – Wednesday, May 2nd at 12:00 PM (PDT)

Morrisville, North Carolina, April 23, 2007 — Stefano Rizzo, Product Manager for Polarion Software, creators of fully integrated application lifecycle management solutions and services, will lead a one-hour presentation during ALM Expo on how the ability to mix the benefits of Agile software development and more formal requirements management, planning and governance methods of the Live Approach opens new directions in creating Live methodologies and tools to support the needs of different business sectors. Stefano's presentation during the one day, online conference being hosted by CM Crossroads, is scheduled from 12:00 – 12:45 PM (PDT) on Wednesday, May 2nd, with a 15 minute audience Q&A immediately following.

ALM is the next, state-of-the-art proposition in the software development tools market also significantly increasing project success rates. It offers broad support to people covering different roles in software development, deep feature sets for each of them and integrated functionalities. But, so far, most ALM tools aren't really agile. They support different roles with different tools having different processes; integrations do batch transport of information from one repository to another, preventing instant notifications of change; and, can overshadow team interchangeability through forced project role specialization.

The Live Approach can solve the problem of integrating Agile development teams into a wider company/corporate infrastructure by providing developers with Live and Available access to the wider corporate information via the tools they prefer and need to use, and not add extra work or "processes." The Live Approach is a set of guidelines designed to define a roadmap for software

development environments and tools to make them open to support different development methods with a higher degree of usability, and able to provide "live" information about project status.

Registration is free and required to attend the session at: http://www.almexpo.com.

About Polarion Software
Polarion Software is a global leader of comprehensive application lifecycle solutions and services for effectively and efficiently managing the software development lifecycle. The company's innovative approach to ALM helps customers mitigate the risks and challenges associated with point offerings by delivering solutions that combine every major phase of managing the software development lifecycle into one comprehensive platform, with fully integrated tools, that is easy to install, easy to configure and easy to use. Polarion's cohesive and unified ALM environment provides teams with the real-time information on the actual state of software development in their organization necessary to make intelligent, informed decisions, while leveraging Subversion and other advanced open source technologies to deliver unique functionality and a significant return on investment.

Founded in 2003, Polarion Software is a privately held company with headquarters in Stuttgart, Germany. The company has over 100 customers in 15 countries; engineering and sales offices located in the United States, Czech Republic, Russia and Switzerland, with distributors and resellers located in Austria, Italy, Singapore, Spain, Nordics, and France. Additional information is available at www.polarion.com.

# # #

Note to Editors: Polarion, Polarion for Subversion, FastTrack and Subversion Pro are trademarks or registered trademarks of Polarion Software, Inc. All other trademarks are the properties of their respective owners.